



For Immediate Release

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SUPERIOR QUARTZ PRODUCTS, INC CELEBRATES 50 YEARS

Outstanding Service and Customer Loyalty Attributed to Company's Steady Growth

Bethlehem, Pa., March 6, 2007 – The leading developers of tomorrow's light source realize that success in any form is not coincidental. Superior Quartz Products, Inc., the manufacturers of UV lamps since 1957, have combined customer loyalty and superior customer service to produce 50 solid years in the lamp business.

This family-owned and operated company is known as one of the world's most trusted manufacturers of medium and high-pressure quartz lamps to Original Equipment Manufacturers (OEM) and distributors. Engineers at Superior specialize in improving existing applications or creating an original design for its manufacturers through extensive research and development and state-of-the-art engineering.

"We focus our attention on the needs of the customer. It doesn't matter whether they've been with us for one day or 50 years, we're committed to making sure they get what they need, every time," said Superior's Chief Financial Officer, Dennis Losco Jr.

The original founders, former Westinghouse Electrical Engineers, Armando Losco and Edward Polinski formed Terrace Electronics in Verona, N.J. to manufacture neon glow lamps and electronic tubes.

One year later in 1958, Joseph G. Losco joined the company to develop quartz mercury vapor lamps to be used in the growing blue print industry and later, the UV curing industry.

The name was changed in 1961 when the neon glow lamp division was sold and the company was incorporated under the current name. Superior began with only four staff members and now employs about 70 people including the Loscos' second generation, Owner Dennis A. Sr., and third generation Owners Dennis J., Jeffrey W., and Joseph W. Losco.

Over the years, Superior has remained focused. They've expanded their markets and their facilities. Continued success has a lot to do with diversification into new lamp lines, which include: metal halide, xenon, mercury xenon, pulse xenon, long arc xenon, liquid cooled xenon, electrode less, and more environmentally safe alternative lamps.

"If it's a medium or high-pressure lamp application, we are open to it," said Vice President and Chief Lamp Engineer, Jeff Losco.

Last year, the company moved to its new 62,000 square foot facility (expandable to over a 100,000 square feet) enabling them to streamline their workflow and increase production 100 percent. Superior's new building is at about 30 percent capacity so there is plenty of room for growth. And growth continues to be their driving force.

"We plan to fill this entire plant with production lines of today's newest lamp developments," said Director of Electrical Engineering, Joseph W. Losco.

Celebrating 50 years is no small fete for the Superior team. They are looking ahead as they press to become major players in today's medical technology. The next 50 years will bring incredible advancements in the medical field and Superior's lamps are on the newest cutting-edge of medical treatments to some of the world's most deadly killers such as HIV/AIDS and Hepatitis.

"I am very proud of what three generations of our family have built. My father, Joseph G., would also be very proud of what this company has become," said President and CEO, Dennis A. Losco Sr.